



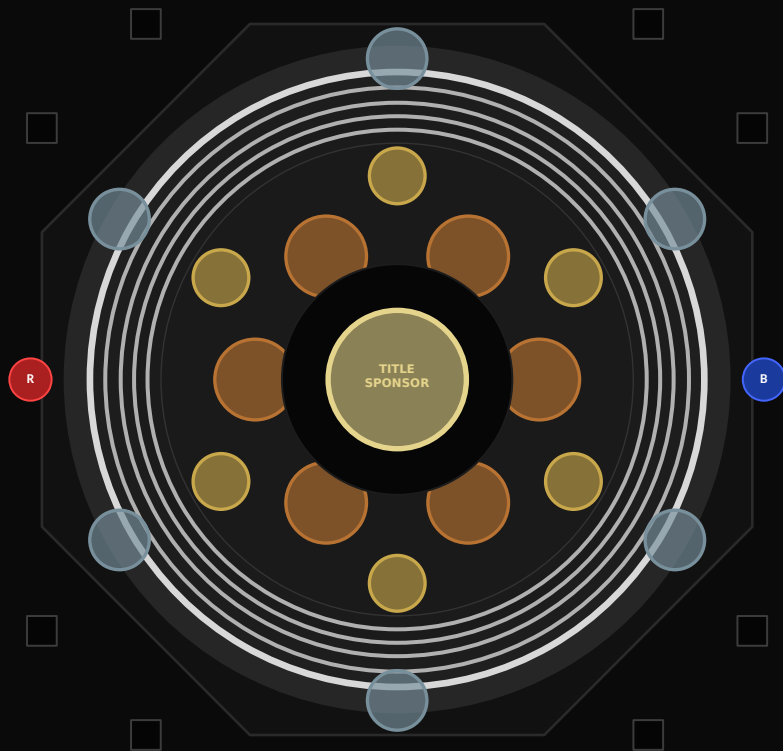
SPONSORSHIP & PARTNERSHIP PACKAGES

BKFC GEORGIA

Tbilisi, Georgia · 2026

Official BKFC Licensee for Georgia

Ring Placement Map



PLACEMENT GUIDE

- TITLE SPONSOR**
Center canvas · naming rights · full event branding
- PLATINUM PARTNER**
Inner canvas ring — 6 logo placements
- GOLD PARTNER**
Outer canvas ring — 6 logo placements
- EVENT PARTNER**
Apron zone — 6 placements (outside ropes)
- CORNER POST**
8 structural posts — octagon fence vertices



Partnership Packages

EVENT PARTNER

€50,000

- ✓ Rope banding logo (all 4 sides)
- ✓ Corner post logos (x4)
- ✓ 10 social media posts
- ✓ 6 VIP tickets + event program

GOLD PARTNER

€90,000

- ✓ Logo on 2 fighters' shorts
- ✓ Time Clock broadcast sponsor
- ✓ Ring canvas logo (side zone)
- ✓ 20 social posts + weigh-in series
- ✓ 10 VIP + 4 backstage + meet & greet

PLATINUM PARTNER

€150,000

- ✓ Logo on ALL fighters' shorts
- ✓ 6 canvas logo placements (inner ring)
- ✓ 2 broadcast sponsorships
- ✓ 35 social posts + fight week content
- ✓ 15 VIP + 6 backstage + locker room

TITLE SPONSOR

€200,000

- ✓ Event naming rights
- ✓ All Platinum benefits
- ✓ Walk-out entrance branding
- ✓ Named VIP Zone
- ✓ 20 VIP + 8 backstage + documentary

EVENT PARTNER

€50,000

A strong arena-level presence — your brand in the ring on every broadcast surface, across social media, and visible to 10,000+ live attendees.

WHAT'S INCLUDED

▶ **Rope Banding Logo (All 4 Sides)**

Brand logo across the full rope banding — the most broadcast-visible surface in the ring

▶ **Ring Corner Post Logos (×4)**

Branded corner posts at every corner of the ring, visible throughout all bouts

▶ **Judges' Table Broadcast Banner**

Branding on the judges' table, featured in every scoring and decision cutaway on broadcast

▶ **10 Social Media Posts**

Fight week content, weigh-in tags, and event day mentions across all CEG & BKFC Georgia accounts

▶ **Event Program & Website Listing**

Logo and brand name in the official event program and on caucasus-eventgroup.com

▶ **6 VIP Tickets**

Premium ringside seats for you and your guests on fight night

GOLD PARTNER

€90,000

Fighter-linked visibility that travels into every photo, highlight and broadcast moment — plus a broadcast sponsorship displayed every single round, to a global audience.

WHAT'S INCLUDED

▶ **Logo on 2 Main Card Fighters' Shorts**

Your brand on the shorts of 2 featured fighters — in every photo, broadcast and highlight clip

▶ **Time Clock Broadcast Sponsor**

Logo displayed between every round of every fight — maximum on-screen air time on the broadcast

▶ **Ring Canvas Logo (Side Zone)**

Branded canvas zone visible from overhead camera and broadcast wide shots throughout the event

▶ **20 Social Posts + Weigh-In Series**

Dedicated 3-post weigh-in content series + 17 fight week posts across all accounts

▶ **10 VIP Tickets + 4 Backstage Passes**

Full-access package: ringside VIP + backstage for your leadership team and guests

▶ **Fighter Meet & Greet**

Exclusive photo and meet & greet session with the featured fighters for your clients

PLATINUM PARTNER

€150,000

The most comprehensive brand integration short of title sponsorship — your logo on every fighter, every broadcast segment, and across the full fight week content.

WHAT'S INCLUDED

▶ **Logo on ALL Fighters' Shorts**

Every main card fighter wears your brand — in every photo, broadcast and highlight clip

▶ **Center Canvas Logo**

Your brand at the heart of the ring — the most premium canvas placement, visible from every angle

▶ **2 Broadcast Sponsorships**

Choose 2: Time Clock, Official Decision, Tale of the Tape, Punch Stats, Slo-Mo Replay

▶ **35 Social Posts + Fight Week Content**

Full fight week branded coverage including locker room, countdown series, and weigh-in

▶ **15 VIP Tickets + 6 Backstage**

Ringside VIP for your full team + backstage access + locker room visits

▶ **"Official Platinum Partner" Title**

Credited across all official communications, press releases, broadcast graphics and website

TITLE SPONSOR

€200,000

The pinnacle of partnership. Your brand is woven into the event itself — the name, the ring, every fighter, every broadcast moment, and every piece of content we create.

WHAT'S INCLUDED

▶ Event Naming Rights

"BKFC Georgia — [YOUR BRAND] Fight Night" · all broadcast, press & communications

▶ Logo on ALL Fighters' Shorts

Every main card fighter wears your brand — in every photo, broadcast and highlight clip

▶ Center Canvas + Full Ring Branding

Center canvas logo + rope banding + corner posts + all ring surfaces

▶ 2 Broadcast Sponsorships

Choose any 2: Time Clock, Official Decision, Tale of the Tape, Punch Stats, Slo-Mo Replay

▶ 40+ Social Posts + Fight Week Content

Locker room access, countdown series, weigh-in, and full branded documentary content package

▶ Named VIP Zone + 20 VIP Tickets

"[BRAND] VIP Area" + 20 ringside seats + 8 backstage passes + fighter meet & greet

▶ All Official Materials

Website hero, press release co-branding, broadcast intro logo, walkout entrance branding



Ready to Partner?

Reach out to discuss which package fits your brand. We're happy to tailor a solution.

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